



Yakima Valley Credit Union Celebrates International Credit Union Week

Yakima, WA (October 8, 2009) – On Oct. 15, credit union members around the world will celebrate International Credit Union Day, an event designed to commemorate the credit union movement’s history and achievements.

Credit unions are not-for-profit financial cooperatives that provide an effective and viable alternative to for-profit financial institutions for more than 186 million members in 97 countries worldwide. They exist to serve their members, providing a safe place to save money and access affordable loans. Yakima Valley Credit Union was formed in 1939 as the Fireman’s Credit Union and has grown to over \$264 million in assets. The Credit Union has continued to expand its reach into the community with a state charter that permits the opportunity to serve anyone who lives, works, worships, or goes to school in the state of Washington. Yakima Valley Credit Union serves its more than 31,300 members with five convenient branch locations. The Credit Union offers a full line of products and services to meet members’ needs.

Since 1948, International Credit Union Day has been celebrated annually on the third Thursday of October. Each year, the international event affords the opportunity to remember credit unions’ proud history and promote awareness of and support for the credit union difference. This year’s theme –*Your Money. Your Choice. Your Credit Union*[™] – underlines the credit union and cooperative spirit, emphasizing value, trust and service to members.

For more information about Yakima Valley Credit Union events, call 509-225-6496.